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### INTRODUCTION

I HAVE ALWAYS LOVED TO DIG INTO A GREAT WARDROBE AND DRESS UP, BUT I AM BY NO MEANS A FASHIONISTA (I DON'T LIVE AND BREATHE FASHION 24/7). HOWEVER, THE FEELING I GET FROM A GREAT OUTFIT IS NOT LOST ON ME EITHER. A GOOD LOOK SEEMS TO INFUSE ME WITH HAPPINESS, CONFIDENCE AND THAT FEELING OF BEING COMFORTABLY 'ME' WHILE GETTING TO TRY SOMETHING NEW AND EXCITING AT THE SAME TIME.

HOWEVER, I KNOW IT CAN BE A TOUGH CHALLENGE FOR SOME TO CHOOSE A GREAT OUTFIT AND I HAVE PLENTY OF THOSE DAYS MYSELF. YOU LOOK INTO YOUR CLOSET AND FEEL LIKE THERE IS NOTHING ACCEPTABLE IN IT OR THAT THERE COULD POSSIBLY BE NO COMBINATION THAT LOOKS AS TRENDY AS WHAT'S IN THE MAGAZINES AT THE MOMENT. THEN THERE IS THE SHOPPING OVERWHELM WHEN THERE IS JUST SO MUCH STUFF TO CHOOSE FROM AND, TO AVOID FIGURING OUT WHAT WORKS FOR YOU, YOU DON'T CHOOSE AT ALL AND LEAVE THE STORE.

THAT IS WHY I BELIEVE IN ACCESSORIES. YOU CAN WEAR A SIMPLE OUTFIT THAT IS COMFORTABLE AND EASY TO CHOOSE. THEN SPICE IT UP WITH SOME BEAUTIFUL JEWELLERY, SCARF OR SHOES. THESE DETAILS MIGHT NOT BE ALWAYS PROMINENT, BUT THEY ADD ANOTHER LAYER OF SOPHISTICATION TO THE OUTFIT. NEXT TIME YOU DRESS AND ADD ACCESSORIES (ESPECIALLY AFTER YOU HAVE SOME MORE CONFIDENCE WITH IT), CONSCIOUSLY LOOK AT THE BEFORE AND AFTER. I AM SURE YOU WILL NOTICE THAT IT REALLY DOES MAKE A BIG DIFFERENCE.

WHEN I SEE REALLY FASHIONABLE PEOPLE, THEY ALMOST ALWAYS HAVE MASTERED THE ART OF GREAT ACCESSORIZING BECAUSE THEY UNDERSTAND HOW MUCH THESE SUBTLETIES CAN ENHANCE THEIR OUTFIT. AND THAT CONCERNS NOT ONLY THE GIRLS! TAKE ONE LOOK AT JOHNNY DEPP (AND I THINK MOST OF US CAN AGREE HE HAS STYLE) WITH ALL HIS JEWELLERY, HATS, EYEWEAR, ETC. AND YOU KNOW HOW MUCH MORE ATTRACTIVE A LOOK (AND PERSON!) BECOMES WITH WELL CHOSEN ACCESSORIES.

THE OTHER BENEFIT IS ECONOMY. YOU DON'T NEED TO COMPLETELY CHANGE YOUR WARDROBE EVERY YEAR TO STAY CURRENT, ACCESSORIES CAN DO THE JOB. EVEN LOWER COST PIECES CAN LOOK FABULOUS! YOU ALSO DON'T NEED TO LOAD YOURSELF UP WITH STUFF, EVEN ONE OR TWO PIECES IS ENOUGH.

THIS BOOK IS HERE TO HELP YOU NAVIGATE THROUGH THE JUNGLE OF CHOICES AND TO ASSIST YOU IN FINDING YOUR VOICE. GET THE BASICS RIGHT AND YOU WILL BE ABLE TO FIND YOUR WAY THROUGH ANY TREND. FASHION IS NOTHING TO BE AFRAID OF. IF YOU LOVE IT, WEAR IT. WITH SOME VISUAL KNOWLEDGE YOU CAN MAKE ALMOST ANYTHING WORK. NONE OF THE IDEAS IN HERE ARE STRICT RULES AND YOU CAN CHANGE IT UP AS YOU LIKE, BUT IT HELPS TO HAVE SOME GUIDELINES WHEN IN DOUBT. I HOPE THESE TIPS CAN HELP YOU ON YOUR WAY TO EFFORTLESS STYLE. IF YOU TRY SOME OF THEM AND GET SOMETHING OUT OF IT, PLEASE SHARE IT WITH YOUR FRIENDS BECAUSE EVERYONE SHOULD LOOK THEIR BEST!



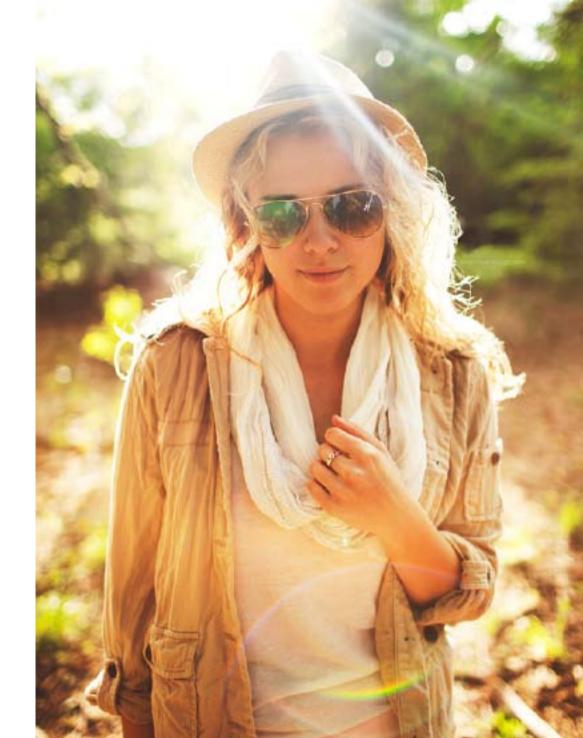
## HATS



HATS ARE A FASHION DIVIDER AND I THINK LOTS OF WOMEN ARE AFRAID OF THEM. **Pon't be.** 

YES, YOU WILL STAND OUT A BIT MORE, ESPECIALLY IN THIS DAY AND AGE, BUT THEY ARE NOT TOO HARD TO WORK WITH AND CAN ADD *a* very special extra to your look.

A HAT IS A VERY STRONG
STATEMENT AND IT TRULY CAN
MAKE OR BREAK AN OUTFIT. SO
YOU DO HAVE TO BE CAREFUL NOT
TO LOOK SILLY, BUT WHEN YOU GET
IT RIGHT... oh boy...





SO THE BIG NUMBER ONE RULE IS:
Confidence is key. YOU SERIOUSLY
HAVE TO LOOK LIKE YOU MEAN IT.
Stand self-assuredly and give a
smile, that will always win
people over.

THE OTHER THING IS THAT BECAUSE HATS ARE SUCH A STATEMENT, you don't want to overdo it with the rest of the outfit.

ADD YOUR HAT TO A CLASSIC DRESS OR MINIMAL JEANS AND JACKET, AND YOU WILL HAVE AN AIR OF *timeless class*. KEEP THE REST OF YOUR LOOK SIMPLE AND YOUR ON THE ROAD TO SUCCESS.

THE OTHER MAIN MESSAGE: Hats are hip! THEY ARE COMING BACK IN A BIG WAY AND LOTS OF TRENDS INCORPORATE HATS, EVEN FOR MEN.

There is such a huge range to choose from, – FROM FLOPPY BRIMMED HATS TO TRILBIES TO BERETS – SO THERE IS BOUND TO BE A STYLE THAT SPEAKS TO YOU.

SO: YOU'RE NOT ALONE AND YOU CAN FEEL FASHIONABLE AND CURRENT WITH A HAT ON! And they are not only for fancy dress occasions!

START SMALL AND SHOW OFF A FUN LITTLE HAT IN YOUR EVERY DAY LIFE AND YOU'LL FEEL BOLDER IN NO TIME.





TO HELP YOU WITH YOUR HAT CONFIDENCE, HERE ARE SOME TIPS ON HATS:

IF YOU'RE INEXPERIENCED, take a friend, GO TO A STORE WITH LOTS OF STYLES AND TRY ON AS MANY STYLES AS YOU CAN.

It will show quickly what suits your face and what doesn't.

ALSO, take time choosing the right one. MANY PEOPLE DO NOT GIVE THEMSELVES ENOUGH TIME, AND IT IS REALLY IMPORTANT THAT YOU DO.

THE *angle* YOU WEAR YOUR HAT IS ALSO *important*.

FOR EXAMPLE A BERET SHOULD *sit jauntily on the head with a tilt.*NEVER PLACE IT PERCHED AT THE BACK OF YOUR HEAD.

OTHER HATS, LIKE THE FEDORA, LOOK
GREAT WHEN pulled downwards to
your face AND WIDE BRIMMED HATS
SIT BETTER on the back of your
head.





DON'T TRY TO MATCH THE HAT TO THE COLOUR OF YOUR OUTFIT, rather match the style.

THEN CHOOSE BY what suits your skin tone (AS IT'S SO CLOSE TO YOUR HEAD). SOME COLOURS (LIGHT LAVENDER, BEIGE, ETC.) CAN MAKE YOU LOOK A BIT PALE IF YOUR OVER THIRTY AND STRONG GREENS OR REDS WILL GIVE YOUR FACE AN ACCORDING TINGE, SO BE AWARE. BOLD COLOURS ARE BETTER FOR MORE MATURE OR DARKER SKINNED WOMEN.

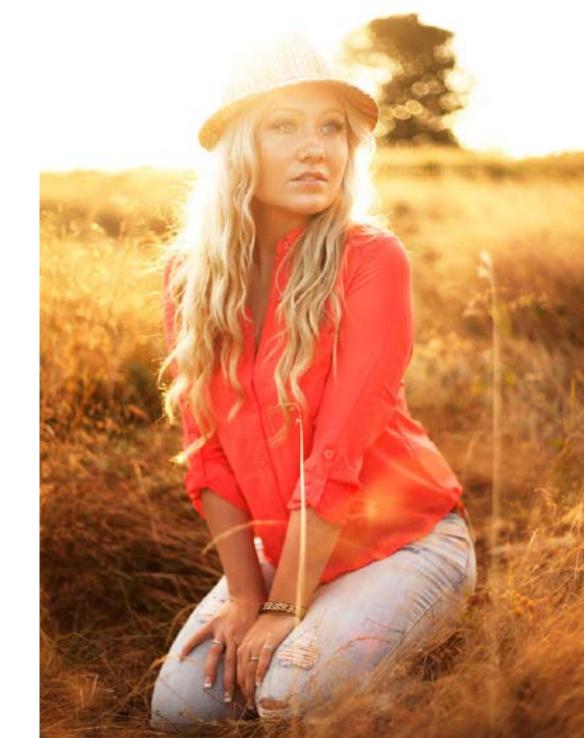
ALSO, don't let the hat compete with lots of other accessories, FOR EXAMPLE BIG DANGLY EARRINGS.

IT WILL OFTEN BE A BIT TOO MUCH.

If you are short, keep your hat small and dainty, A HUGE NUMBER WOULD PUSH YOUR WHOLE BODY DOWN AND MIGHT MAKE YOU LOOK LIKE A MUSHROOM!

IF YOU WEAR A TALL HAT, YOU CAN GIVE YOURSELF THE *illusion of extra height*.

IF YOU ARE FULL FIGURED, OPT FOR A HAT WITH A WIDE BRIM, IT WILL balance out your silhouette.





HATS TO SUIT YOUR FACE SHAPE:

heart shaped faces: SUIT ALL STYLES! HIGH SITTING HATS ARE ESPECIALLY FLATTERING.

narrow faces: SHOULD WEAR A FULL, WIDE AND ROUNDED CROWN, LIKE BELL SHAPED HATS.

round faces: DO WELL WITH A BRIM THAT IS WIDER THAN THE FACE, IT WILL BALANCE IT OUT. OR YOU COULD GO WITH A NARROW, SQUARED OFF CROWN, LIKE A FEDORA.

wide faces: NEED TO LOOK FOR BRIM-LESS HATS LIKE A BERET. YOU DON'T WANT TO MAKE YOUR FACE EVEN WIDER.

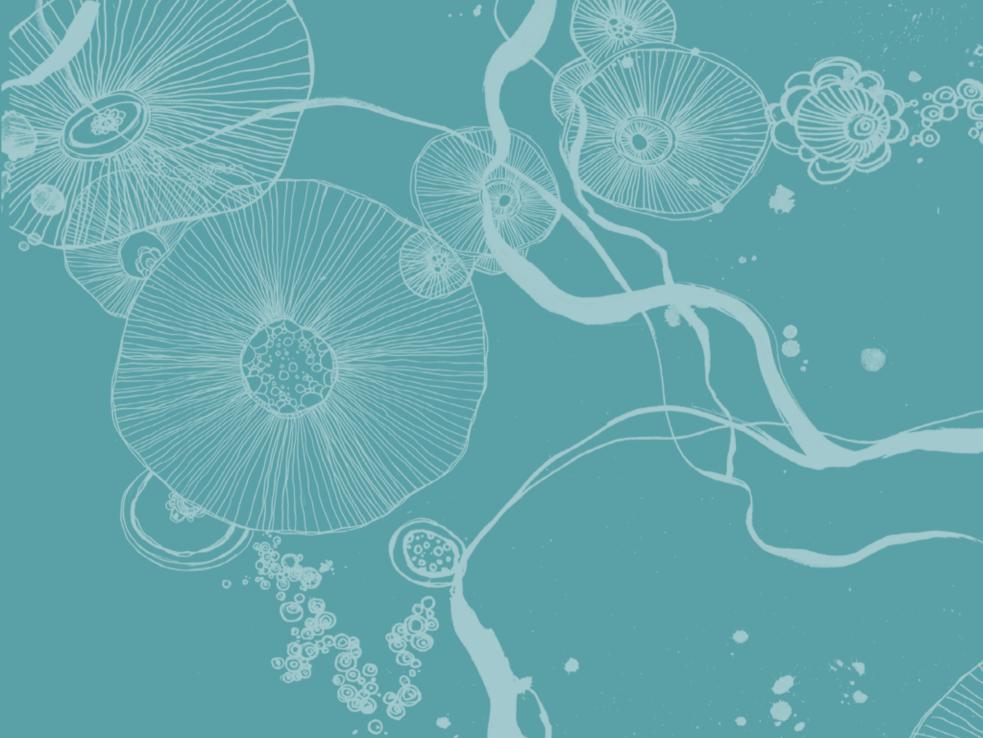
long faces: CAN ADD SOME FEMININITY WITH SOFT ACCENTS, LIKE FEATHERS OR A HEADBAND.

square faces: YOU NEED TO
BALANCE OUT YOUR JAWLINE WITH
AN ASYMMETRICAL HAT.

*a hat to suit most faces:*A PANAMA! SO JUST HAVE FUN WITH THAT ONE, IT'S SO CLASSY!



# JEWELLERY



Jewellery can make a huuuge impact on your outfit. IT ADDS INSTANT BEAUTY AND ATTRACTION. THE STYLE OF JEWELLERY YOU WEAR can reveal your character and style, IF YOULIKE CUTE OR EDGY; FLEGANT OR CASUAL.

Story. YOU MIGHT HAVE BOUGHT IT DURING A HOLIDAY OR GOT IT AS A GIFT FOR AN IMPORTANT EVENT OR ACHIEVEMENT IN YOUR LIFE. ALSO, JEWELLERY MIGHT tell a story TO you, SO THAT YOU WEAR IT MORE FOR YOURSELF THAN FOR OUTSIDE APPEARANCE. I MOSTLY WEAR FAMILY HEIRLOOMS OR GIFTS FROM PEOPLE THAT ARE SPECIAL TO ME, SO I GET REMINDED OF THEM.





SO HERE ARE SOME TIPS ON showing it off in style:

YOU SHOULD only wear beautiful pieces that stand out FROM THE CROWD AND speak to you. TO REALLY MAKE YOUR PIECES SHINE YOU NEED TO WEAR THEM WITH CONFIDENCE. THAT ONLY WORKS IF THEY MATCH YOUR PERSONALITY.

THEN YOU SHOULD make your jewellery match your outfit IN STYLE. NOW, I LIKE TO DRESS FIRST AND THEN CHOOSE MY JEWELLERY BUT YOU CAN DESIGN AN OUTFIT AROUND A PIECE YOU REALLY LIKE JUST AS WELL.

AND OF COURSE THERE IS ROOM TO PLAY AND EXPERIMENT! Jewellery can take the centre stand or just accentuate little details, SO IT DEPENDS ON THE IMPACT YOU WANT TO CREATE. IT DOESN'T JUST MAKE YOU FEEL GREAT, IT IS ALSO A STATEMENT TO THE WORLD.





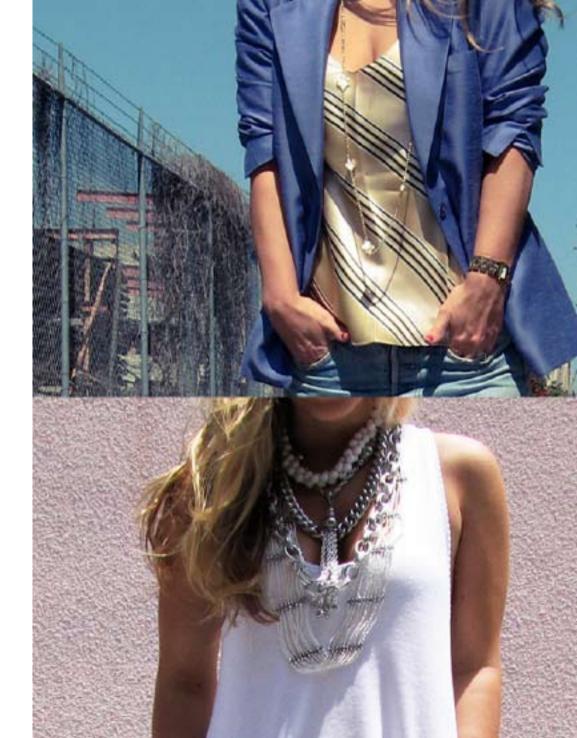
NOW HERE SOME *tips for matching your pieces with your wardrobe,* SO YOU CAN ACCESSORIZE CONFIDENTLY!

V-necks call for (long) necklaces of similar shape. ALSO CHECK HOW LOW THE NECKLINE GOES. YOUR NECKLACE SHOULD EITHER SIT NICELY ON YOUR SKIN WITH ROOM AROUND IT OR HANG SLIGHTLY LOWER THAN THE LOWEST POINT OF THE NECKLINE SO THAT IT GETS NOTICED.

Scooped necklines are better suited to necklaces that sit closer to your neck (AND FINISHJUST UNDER THE NAPE OF YOUR NECK).

T-Shirts or several layers should be accessorized with longer necklaces. SAME GOES FOR TURTLENECKS. TOO CLOSE AND IT COMPETES WITH THE COLLAR.

Dresses ask for jewellery that matches the look you want to create. The more you layer OR HEAVIER NECKLACE YOU PUT ON, the more dramatic IT WILL APPEAR. SO MAKE SURE YOU KNOW WHAT YOU'RE GOING FOR. IF YOU LIKE A boho feel, GO FOR colourful beads, silver chains GIVE A TOUCH OF punk AND pearls A french chic.





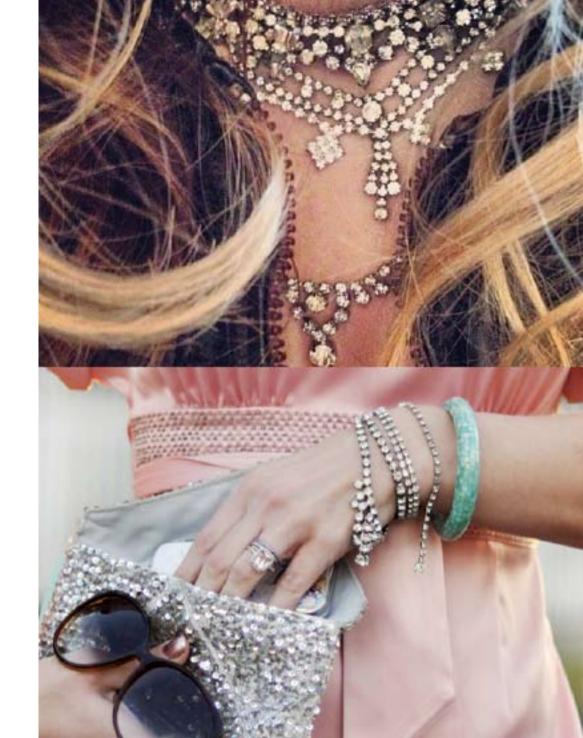
If your outfit is the star, keep it minimal and simple,
HIGHLIGHTING WITH BASIC PIECES
THAT ADD A HINT OF GLAMOUR BUT
DON'T OVERPOWER THE FABRICS.

If your jewellery is the statement maker, your clothes should be simplistic, LIKE A UNICOLOUR DRESS OR A JEANS AND SHIRT OUTFIT. THEN YOU CAN LAYER IT ON, BUT MAKE SURE THE PIECES DON'T COMPETE WITH EACH OTHER. FOR EXAMPLE, IF YOU WEAR A HEAVY NECKLACE, GO LIGHTER ON THE OTHER PIECES.

ALSO consider your build and age when wearing jewellery: Younger women SUIT SMALL DAINTY PIECES, WHILE YOU CAN COMFORTABLY WEAR heavier jewellery later in life. HOWEVER, FASHION LOVES THE UNEXPECTED, SO YOU CAN DEFINITELY SURPRISE WITH SOMETHING UNUSUAL.

IF YOU ARE SHORTER, long dangly earrings MIGHT NOT BE YOUR BEST CHOICE, IT IS BETTER FOR tall women.

You don't have to spend a lot ON YOUR GLAMOUR! Costume jewellery CAN WORK JUST AS WELL AND ADD SOME PIZZAZZ! ALSO, IT'S A great way to stay on trend AND BUY WHAT'S CURRENT. BUT DON'T BUY TOO CHEAP, IT WILL SHOW IN QUALITY.





HERE THE *types of jewellery* AND HOW TO WEAR THEM BEST!

Layered fine necklaces: WHEN YOU WEAR SEVERAL DELICATE CHAINS AND NECKLACES, YOU WILL ENHANCE YOUR LOOK TO A FEMININE AND MORE SUBTLE STYLE.

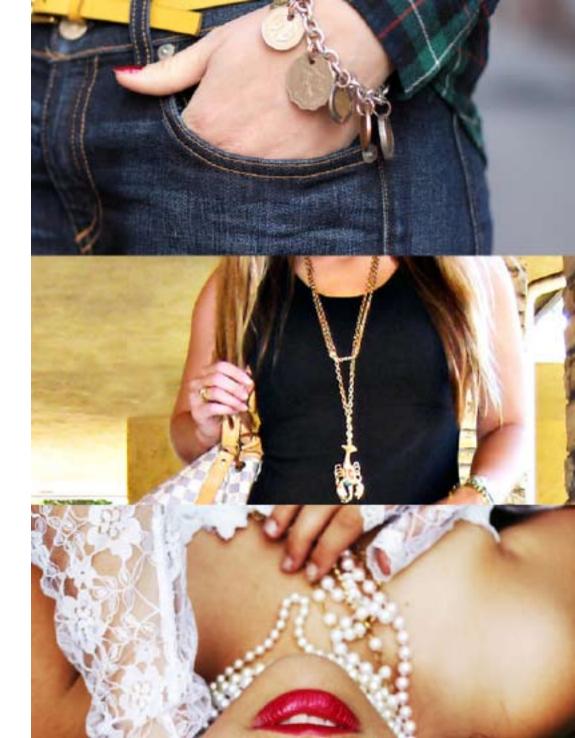
Chokers: ARE A VERY TIGHT
NECKLACES THAT SIT RIGHT AROUND
YOUR NECK AND SUIT YOUNGER
WOMEN WITH LONG, SLENDER NECKS
AND WITH MINIMAL DRESSES.

Earrings: A JEWELLERY STAPLE. LONG, DANGLY EARRINGS LOOK GREAT ON TALL, SLIM GIRLS AND IF YOU ARE PETITE, GO FOR SMALLER STUD EARRINGS OR DAINTY DROPS.

Charm jewellery: IS VERY
VERSATILE, INDIVIDUAL (ADD WHAT
YOU LIKE!) AND GOES WITH ALL
OCCASIONS (FROM JEANS AND SHIRT
TO BOHEMIAN OUTFITS TO PRETTY
EVENING DRESSES).

Statement necklace: A STATEMENT NECKLACE CONSISTS OF A LONG CHAIN WITH A (LARGE) PENDANT WHICH MAKES AN IMPACT, SO YOU NEED TO WEAR IT WITH CONFIDENCE!

Pearls: CAN TRANSCEND TIME. FROM THE 1920S FLAPPERS TO JACKIE O, WOMEN HAVE ADDED ELEGANCE AND CLASS WITH PEARLS FOR CENTURIES, THEY'RE ALWAYS STYLISH.





Rings: ARE A TRUE CLASSIC AND MANY WOMEN WEAR RINGS IF NOTHING ELSE. THEY ALSO ACT AS A STATUS SYMBOL AND GET YOU ATTENTION, ESPECIALLY WITH COLOURFUL COCKTAIL RINGS.

Bracelets: ARE PLAYFUL AND CAN ENHANCE VARIOUS LOOKS, FROM BOHO TO CLASSY. WEAR THEM ON BARE ARMS, NOT OVER YOUR CLOTHING (IF YOU WEAR LONG SLEEVES, ROLL THEM UP).

Brooches: THIS TYPE OF JEWELLERY IS OFTEN A BIT OVERLOOKED, BUT CAN ADD GREAT INTEREST, ESPECIALLY IF YOU WEAR IT UNEXPECTEDLY, FOR EXAMPLE AS A BUTTON, CLOSURE OR ON SHOES!

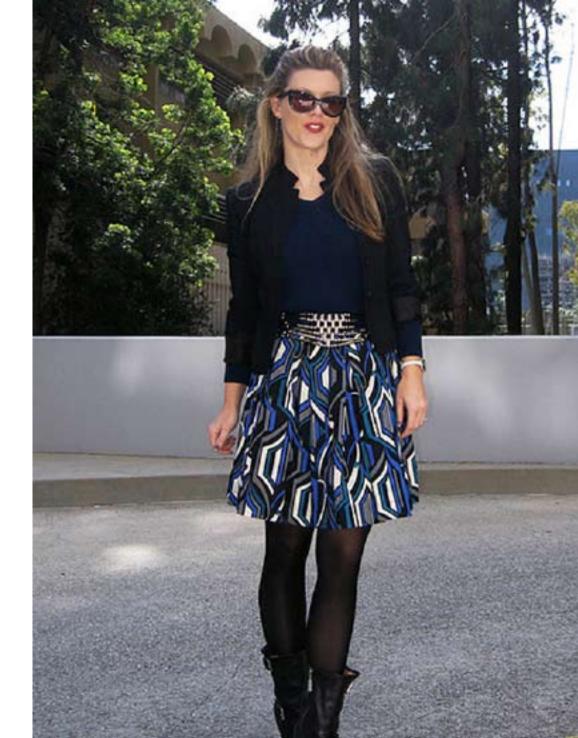
## BELTS



Belts seem to be the total underdog. THERE CLEARLY ARE SOME PEOPLE OUT THERE WITH A CLEAR BELT-PHOBIA AND THEY SIMPLY DON'T USE THEM. But belts can pack a punch.

PEOPLE WHO KNOW HOW TO USE THEM CAN hide extra pounds, update or polish up a dress or add visual interest TO AN AREA THEY WANT TO EMPHASIZE WITH A TEXTURED OR EDGY LOOK.

THEY CAN BE fun. AND useful WITH THE POTENTIAL TO ADD A WHOLE NEW DIMENSION TO YOUR OUTFITS. SO JUST GIVE THEM A CHANCE AND YOU WILL DISCOVER THEIR POWER SOON.





BECAUSE a belt always plays in combination with the other parts of the outfit, PULLING IT OFF WELL MEANS YOU HAVE TO balance colour, style, and position OF THE BELT TO MAKE IT WORK. THAT IS A LOT OF VARIABLES, BUT IT'S DOABLE!

THERE ARE *no hard and fast rules*WITH BELTS. YOUR BODY SHAPE AND
SPECIFIC OUTFIT WILL INFLUENCE THE
FINAL CHOICE A LOT.

FOR THOSE WHO HAVE A POST-BABY BELLY OR FLAB ROUND THE MIDDLE, IT IS NOT NECESSARY TO SHY AWAY FROM BELTS. IN FACT, QUITE THE CONTRARY, AS A BELT WORN WELL CAN give the impression of a narrower waist AND AN HOUR-GLASS FIGURE.

#### SO HERE ARE SOME IDEAS:

#### 1. Position:

YOU HAVE TO FIND THE SWEET SPOT ON WHERE TO PLACE IT BEST. SOMETIMES IT WILL BE A LITTLE HIGHER THAN YOUR NATURAL WAIST, SOMETIMES LOWER.

regular bust size and extra pounds around the midriff:
PLACING A BELT JUST ABOVE THE
WAISTLINE IS THE SWEET SPOT.
long waisted: WEARING A BELT HIGH
ON THE NATURAL WAIST IS BEST.
short-waisted and big bust:
POSITIONING A BELT LOWER THAN THE
WAISTLINE IN FRONT AND AT WAIST
LEVEL IN THE BACK IS OFTEN THE
SOLUTION.





#### 2. Width:

NOW THINK ABOUT HOW WIDE IT SHOULD BE. THIS depends a lot on your midriff.

IF YOU HAVE A STRAIGHT, undefined waist LINE CHOOSE A narrow belt POSITIONED A BIT LOWER CAN WORK REALLY WELL.

IF YOU'RE *long waisted* YOU CAN AFFORD AN *extra wide belt*, WHILE *short waisted* WOMEN LOOK BETTER IN NARROW AND *thin skinny styles*.

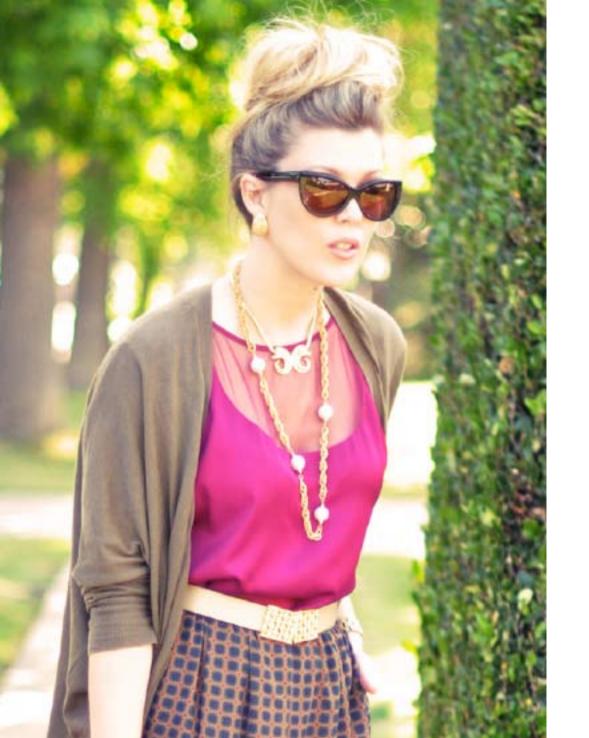
SOMETIMES A wider, elastic belt ABOVE OR EXACTLY OVER THE WAIST will hide extra pounds nicely.

### 3. Contrast:

YOU CAN CHOOSE TO have the colour blend in with your outfit or stand out as a statement.

Low contrast IS OFTEN BETTER
FOR PEOPLE WITH LESS DEFINED
WAISTS BECAUSE IT creates one
long flattering line WHILE strong
contrast DRAWS attention to the
waist line.





#### 6. Match your metals:

IF YOU ARE WEARING silver or gold accessories, YOU CAN GO WITH A matching silver or gold buckle.

TO REALLY attract everyone's eyes straight to the smallest part of your body, GO FOR A REALLY sparkly or shiny buckle OR CLASP. KEEP THE REST OF YOUR ACCESSORIES TO A MINIMUM THOUGH, THERE IS SUCH A THING AS TOO MUCH.

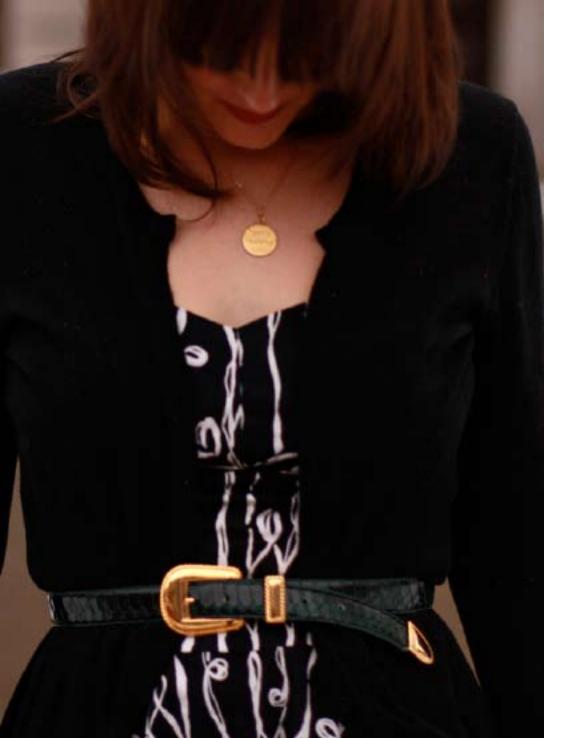
#### 5. Elastic is king:

SOME WOMEN SHY AWAY FROM BELTS BECAUSE THEY FEEL RESTRICTIVE.

IF YOU LIKE *comfort*, YOU WILL LIKE *elastic belts*. THEY WILL *stretch out* OVER THE DAY.

TO AVOID A MUFFIN TOP do not tighten the belt so that it constricts your body too much, UNLESS YOU ARE WEARING SUCH A FULL TOP THAT IT WILL DISGUISE A LAYER OF FAT.





## 6. More layers:

IF YOU ARE WORRIED ABOUT YOUR MIDRIFF, SIMPLY add a cardigan, vest or jacket over the top WITH BOTH HIGH OR LOW CONTRAST BELTS.

WITH THESE ADDITIONS YOU WON'T HAVE TO WORRY ABOUT IT ANY MORE, AS IT HIDES UNFLATTERING BUMPS REALLY NICELY.

#### 7. Change Silhouettes:

ALTERNATIVELY WEAR a belt under the bust, (CALLED Empire-Line STYLE) RATHER THAN EXACTLY ON THE WAIST. THIS LOOK WORKS WELL WITH A TUNIC-STYLE DRESS OR BLOUSE.

ALSO NOTE THAT THIS WILL HAVE THE ADDED EFFECT OF making your bust look bigger.





NOW OF COURSE BELTS AREN'T AN ESSENTIAL. YOU CAN CREATE AMAZING OUTFITS WITHOUT THEM.

BUT ESPECIALLY WITH A SIMPLE JEANS AND T-SHIRT OR MINIMALISTIC DRESSES THEY CAN add lots of interest to your outfit.

THEY ALSO HELP YOU create a better silhouette: BELTS CAN GATHER LOOSE TOPS TOGETHER AND ADD TEXTURE. THAT WAY YOU CAN create instant sexy curves. THAT ALONE IS A GREAT REASON TO WEAR THEM. SO JUST GIVE THEM A GO!

# SCARVES



SCARVES AREJUST sooo versatile and influential on your whole look. THEY CAN spice up your look, make something casual look special AND OF COURSE THEY ARE practical. IF YOU DON'T LIKE THROWING ON EXTRA LAYERS IN THE COLDER MONTHS, BUT LIKE MORE warmth, colour and texture, SCARVES AREJUST PERFECT.

DON'T KNOW TOO MUCH ABOUT SCARVES? MAKE THE MOST OF THEM WITH SOME OF THESE TIPS!





GOOD NEWS: combined with your scarf you can wear really simple, straightforward outfits and still look sassy and put together. IT IS ONE OF THE MOST versatile, high impact ITEMS YOU CAN WEAR.

WANT TO ADD SOME EASY OOMPH TO YOUR LOOK? PUT ON A SCARF. EVEN JEANS AND NICE SHIRT WILL LOOK REALLY CLASSY ALL OF A SUDDEN.

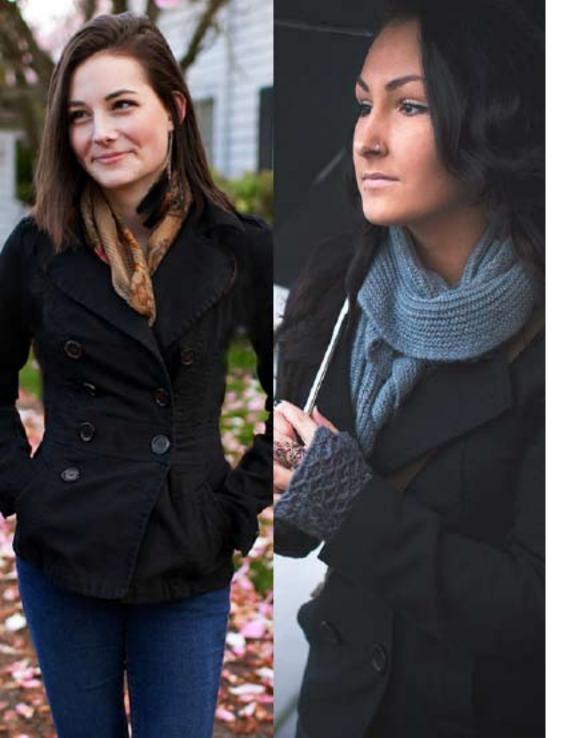
IF YOU HAVE A REALLY SIMPLE OUTFIT HOWEVER, YOU BETTER CHOOSE A COOL SCARF.

NOTHING WORSE THAT THE LET DOWN OF A STRAIGHT BLACK COTTON ONE, SO be bold and bright!

Don't leave long trails of your scarf hanging down THAT GO PAST THE HEM LINE OF YOUR TOP OR YOUR LOWER WAIST.

The eye focuses on where the scarf ends AND YOU MIGHT NOT WANT TO HAVE ALL THE ATTENTION ON YOUR HIPS. A SCARF IS SUPPOSED TO EMPHASISE ONE OF YOUR PRETTIEST FEATURES: your face!



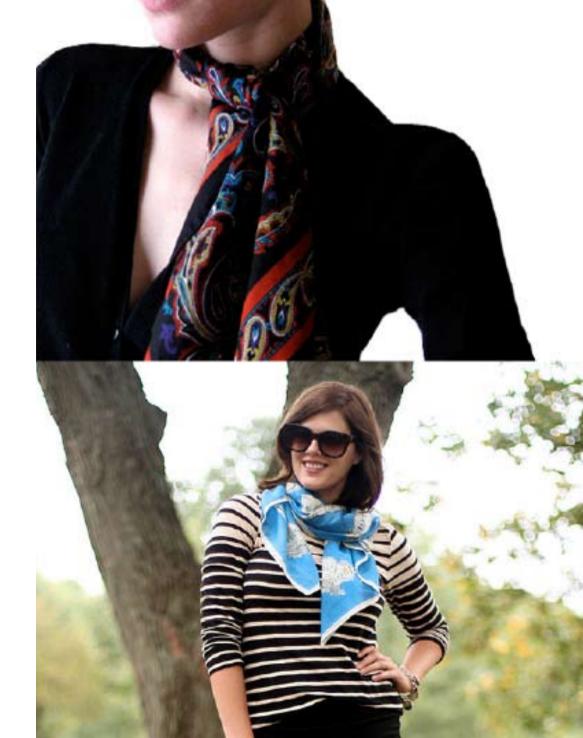


IF YOU WANT TO WEAR A big and bulky scarf TO SNUGGLE INTO IN WINTER, arrange it UNDER your coat, so that it peeks out FROM UNDER THE COLLAR ALL AROUND YOUR NECK. YOU CAN DO THAT A BIT MORE FORMALLY BY DRAPING CAREFULLY OR A BIT LOOSER FOR A MORE CASUAL LOOK (DEPENDANT ON YOUR SCARF AND COAT), EITHER WAY WILL LOOK STYLISH.

THE IMPORTANT THING IS THE PRETTY visual line THIS TECHNIQUE DRAWS CLEANLY from your shoulders up to your face. THIS WAY YOU WILL LOOK ELEGANT AND FEEL COZY SNUGGLISH AT THE SAME TIME.

Smaller (silk) scarves work
IN GREAT HARMONY with uni
coloured blouses, sweaters or
coats AND WILL GIVE YOU A REALLY
CHIC preppy French LOOK.

IT IS ALSO A GREAT OPPORTUNITY TO show off cool knots and draping and you will look really cute with small ends at the knot.





Match and balance your scarf's fabrics WITH THE FABRICS OF THE OUTFIT YOU ARE WEARING:

IN Winter, WEAR A big, thick scarf with woollens and tweeds (ESPECIALLY WITH YOUR COAT).

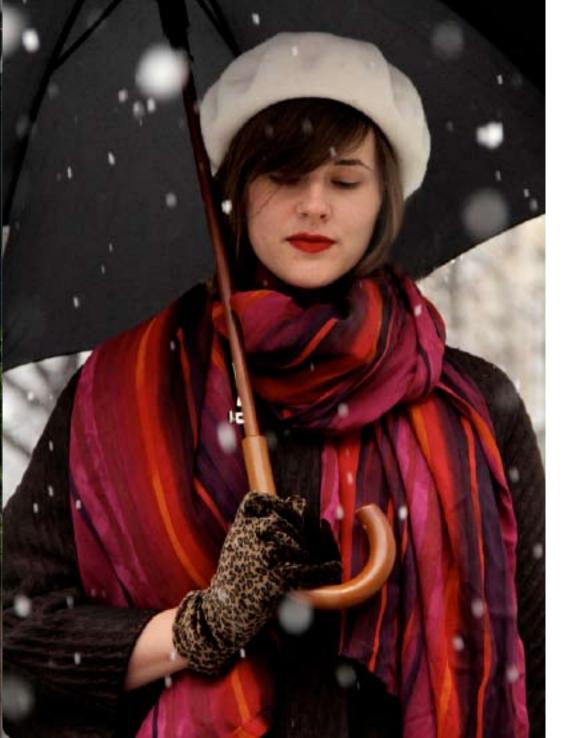
IN Spring or Summer use lighter fabrics AND cute patterns/ prints WILL STAND OUT WITH A SIMPLE LIGHT DRESS/TOP.

# FOR evening wear:

IT LOOKS REALLY ELEGANT AND PRACTICAL TO *carry a scarf with a handbag* THAT IS DRAPED OVER YOUR WRIST.

YOU CAN THEN USE IT LATER TO drape it over your shoulders LIKE A STOLE WHEN IT BECOMES CHILLY.





DON'T BECOME TOO TEMPTED BY
HUGE SCARVES (ESPECIALLY WHEN IT
IS HEAVY FABRIC). The longer and
wider it is the heavier it looks
WHEN WORN. AND NO ONE WANTS
TO LOOK HEAVY.

IF YOU DO WANT TO WEAR A STRONG COLOURED/PRINTED OR LARGE SCARF, keep it light by wearing your hair off your face (UP-DO) OR TUCKED INTO A HAT.

IT WILL HELP AVOID THE ISSUE OF TOO MUCH WEIGHT AROUND YOUR NECK OR SHOULDERS.

A scarf should have visual interest. THEY ARE AN ACCESSORY AND THEY ARE MEANT TO BE attention grabbing.

DON'T WASTE THE POTENTIAL OF
THIS VERSATILE ITEM ON SOMETHING
BLAND. A BEAUTIFUL SCARF WILL
draw the eye up to your face AND
YOU CAN THEN DAZZLE EVERYONE
WITH YOUR SPARKLING EYES OR
WHATEVER YOU LOVE TO SHOW OFF!

HOWEVER, AT THE SAME TIME,
BE AWARE THAT WITH A STRONG
PATTERNED SCARF your clothes
should not compete too much.
STICK TO A SIMPLER OUTFIT AND JAZZ
IT UP AFTER WITH THE SCARF.





LASTLY, YOUR SCARF CAN BE USED FOR SO MUCH MORE THANJUST AS AN ACCCESSORY AROUND YOUR NECK.

YOU CAN BE REALLY ADVENTUROUS AND experiment with different ideas on how to use them.

THEY CAN BECOME handles or straps, headbands, and even handbags!

A large scarf can become a piece of clothing in itself, LIKE A SARONG, TOP OR DRESS. KEEP IT FUN AND CHEERFUL AND YOU'LL BE SURE TO COME UP WITH SOME GREAT IDEAS!

# SUNGLASSES



Sunglasses can give you the instant cool. WITH CURRENT CLIMATES, IT IS NOT ONLY A STYLISH ACCESSORY, IT IS ALSO A BIG HELP IN protecting your eyes AGAINST PREMATURE AGEING.

HOWEVER FINDING A PAIR YOU LOVE CAN BE AN ENDLESS SEARCH, BELIEVE ME, I KNOW. NO EXCUSE NOT TO HAVE A PAIR THOUGH.

IT ALL COMES DOWN TO YOUR face shape AND IF YOU CAN'T DECIDE, DON'T WORRY, YOU DON'T HAVE TO STICK TO ONLY ONE PAIR.





WITH THESE TIPS YOU WILL FIND THE RIGHT PAIR IN NO TIME:

#### Round face:

YOU NEED SOMETHING TO set off the round features, SO SOMETHING MORE straight-lined or angular will minimise the curves. IT WILL ALSO ADD DEFINITION TO YOUR CHEEK BONES.

SO avoid oval or circular styles AS
THEY WILL MAKE YOUR FACE APPEAR
FULLER. IF YOU'RE A VINTAGE OR RETRO
FAN, YOU CAN GO FOR THOSE BIG
oversized Jackie O glasses FROM
THE 70'S OR A MORE angular style
FROM THE 80'S.

## Diamond shaped face:

YOUR FACE SUITS both oval and curved square frames AND THEY WILL HELP SOFTEN THE CONTOURS OF YOUR FACE.

BUT BE AWARE TO steer clear of styles that are wider than the top of your cheekbones.

YOU CAN LOOK GREAT IN THE "BEE-STYLE" GLASSES AS LONG AS THEY ARE NOT TOO BIG.





# Oblong face:

Heavy round or square styles
TOGETHER with strong bridges
WILL LOOK SIMPLY FANTASTIC ON YOU
AS THEY WILL ACCENTUATE YOUR
FACE SHAPE.

YOU SHOULD avoid petite frames with thin lines BECAUSE THEY WILL MAKE YOUR FACE APPEAR LONGER.

## Square face:

Wide and narrow SUNGLASSES WILL DOWNPLAY A STRONG JAW LINE AND MAKE YOUR FACE APPEAR A BIT LONGER.

Curvy styles such as cat's eyes WILL ALSO GIVE YOUR FACE MORE DEFINITION.

HOWEVER, steer clear of square frames AS THEY WILL ONLY ENLARGE YOUR JAW.





## Oval face:

GREAT NEWS! THIS FACE SHAPE IS VERY EVENLY BALANCED, SO VIRTUALLY *any* shape will suit you.

YOU ONLY NEED TO MAKE SURE THAT THE SUNGLASSES ARE as wide as the broadest part of your cheeks. HAVE FUN!

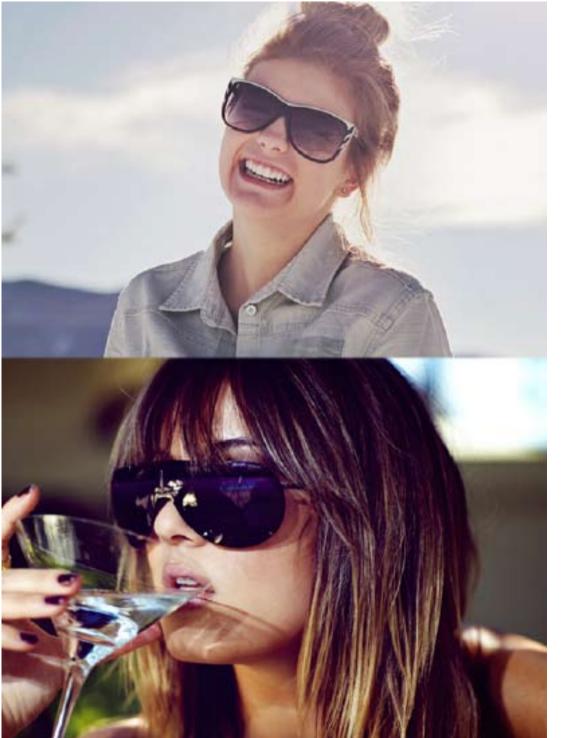
## Heart shaped face:

YOU CAN WEAR *semi-rimless* or cat's eye shapes BECAUSE THEY WILL HELP CREATING A SOFTER LOOK AND BRING THE FOCUS AWAY FROM THE BOTTOM HALF UP TO YOUR EYES.

THEY ALSO balance out your jaw area.

Avoid sunglasses that are too top-heavy or that sit too high, AS THAT WILL DRAW ATTENTION TO YOUR FOREHEAD.





WHEN YOU GO SHOPPING, consider the colour of your lenses.

The lighter you go the friendlier it will look. SO VERY dark glasses HAVE QUITE A stand-offish AIR TO THEM, WHILE rose or light brown TINTS HAVE A VERY casual, approachable OR FUN FLIRTY ATMOSPHERE.

THEREFORE, THINK ABOUT THE EFFECT YOU WANT TO ACHIEVE.

#### THEN:

The more details and bling YOUR SUNNIES BOAST the more attention grabbing THEY ARE.

IF YOU WANT TO WEAR THEM, MAKE SURE YOU DON'T COMBINE IT WITH STACKS OF JEWELLERY ALL AROUND YOUR FACE, IT WILL SIMPLY OVERLOAD IT. CHOOSE ONE OR THE OTHER.

SO IT MIGHT BE A BETTER IDEA TO stick to simple glasses. IT GIVES YOU more flexibility WITH YOUR OTHER ACCESSORIES.





#### ALSO consider your material.

MOST GLASSES ARE MADE OF plastic
BUT metal IS ALSO A POPULAR
CHOICE. RECENTLY ALSO wood
framed glasses have become
popular, ESPECIALLY FOR A MORE
CASUAL, LAID BACK LOOK, SO YOU
MIGHT WANT TO CONSIDER SOME
UNUSUAL ALTERNATIVES!

REMEMBER, ACCESSORIES ARE
MEANT TO *represent you*, SO IF YOU *look unique*, THAT CAN REALLY BE A
GOOD THING.

# HANDBAGS



AHH, HANDBAGS. SIMILAR TO SHOES, SOME WOMEN COULD OPEN WHOLE MUSEUMS WITH THEIR COLLECTIONS...
BUT THEY ARE SO PRACTICAL AND choosing a classy, stylish handbag can really finish off your outfit.

PERSONALLY, I BELIEVE you can enhance most outfits with a choice of a few good and versatile bags, SO NO NEED TO GO OVERBOARD.

SO INSTEAD OF BUYING AN ACCESSORY WITH ALL THE DETAILS AND ACCENTS OF THE LATEST TREND, WHY NOT *invest into a spectacular bag* THAT YOU WILL LOVE FOREVER?





HERE ARE SOME IDEAS ABOUT *the* best qualities to look for IN AN ESSENTIAL HANDBAG:

#### 1. Consider scale.

IF YOU ARE PETITE AND HAVE AN OVERLY LARGE BAG HANGING OF YOUR ARM, YOU WILL LOOK LIKE SANTA CLAUS, SO GO FOR SOMETHING MORE SUITABLE TO YOUR FRAME. SAME GOES OF COURSE FOR TALL OR BIGGER WOMEN, A TINY PURSE MIGHT JUST BE LOST ON YOU.

So: match your handbag size to your frame.

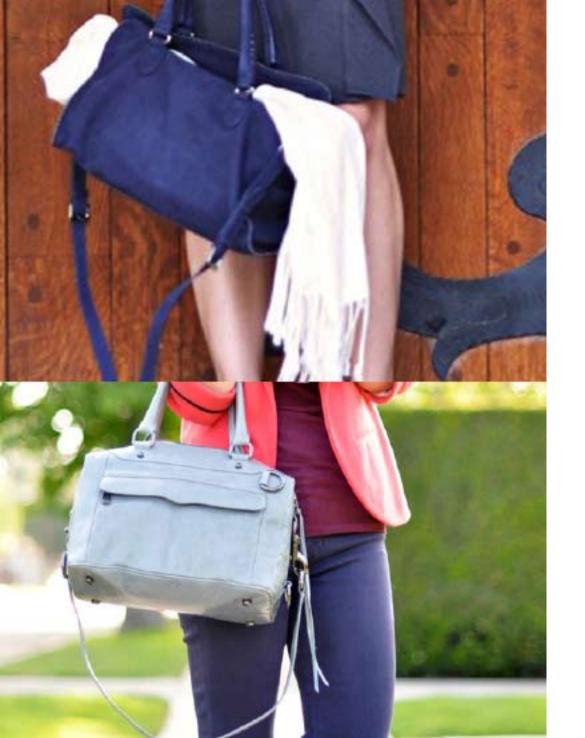
#### 2. Shape:

NOW CONTRARY TO COMMON BELIEF, the structure should NOT match your body shape.

IF YOU ARE CURVY, GO WITH SOMETHING MUCH MORE STRUCTURED, IF YOUR BODY IS LESS CURVY, TAKE A ROUND, SLOUCHY BAG.

**Think opposites** FOR A BEAUTIFUL BALANCED SILHOUETTE.





#### 3. Avoid ornamentation.

IT MIGHT BE TOTALLY IN TREND AT THE MOMENT TO HAVE ALL KINDS OF EXTRAS, BUT IT WILL LOOK DATED AFTER A FEW SEASONS AND YOU WILL HAVE TO BUY AGAIN.

INSTEAD, think classic (BUT NOT BORING!) AND CHOOSE A HIGH QUALITY, SIMPLISTIC (LEATHER) HANDBAG.

YOU CAN THEN use the other accessories to go current, LIKE YOUR SCARF, JEWELLERY OR SHOES.

#### 4. Work your body.

YOUR BAG SHOULD hit your assets and avoid the flaws.

IF YOU HAVE BIG HIPS, IT SHOULD SIT ABOVE OR BELOW THE HIP.

IF IT IS YOUR BUST, IT SHOULD SIT BELOW THE BUST.

IF YOU ARE SHORT, DON'T LET IT GO TOO FAR DOWN OR THERE WILL BE TOO MUCH BAG.

IF YOU ARE TALL, YOU CAN LET IT GO PAST THE HIP.





## 5. It has to fit into your life

CONSIDER YOUR LIFESTYLE AND HOW OR WHEN YOU WILL USE IT THE MOST.

The style of your handbag will be determined by it's use.

IF YOU TAKE IT TO WORK IT SHOULD LOOK DIFFERENT TO AN EVENING WEAR BAG. IF IT IS EXPENSIVE IT SHOULD BE THE BAG YOU WEAR MOST OFTEN, THEN IT IS WORTH IT.

Handbags come in a variety of shapes and styles. THEY ARE NOT ONLY DESIGNED TO HOLD YOUR BELONGINGS BUT ALSO TO MAKE A STATEMENT (LIKE ALL ACCESSORIES!).

THERE ARE mainly 3 types, the shoulder bag, WHICH CAN BE LARGE AND IS PRACTICAL, the small clutch bag, WHICH CAN'T HOLD TOO MUCH AND IS THEREFORE MORE FOR EVENING USE AND the handheld bag, WHICH IS BIGGER THAN A CLUTCH BUT HAS NO HANDLES EITHER, SO IT IS USED FOR EVENING OR FORMAL WEAR ALSO.

FOR A MORE CASUAL AND PRACTICAL LOOK, THERE ARE tote, messenger and backpack bags.





HERE ARE SOME MORE COMMON distinct shapes:

1. Hobo: IS A SOFT-BODY,
CRESCENT SHAPED BAG OFTEN WITH
A ZIP CLOSURE. IT CAN BE DRESSY OR
CASUAL AND IS VERY POPULAR WITH
ACTIVE WOMEN.

2. Satchel: HAS A SHORT HANDLE AND CAN BE HANDHELD OR HUNG OVER THE SHOULDER. IT HAS A FLAT BOTTOM OR A ZIPPER, CLASP OR BUCKLE AS A CLOSURE.

3. Frame bag: HAS A HARD FRAME AND COMES IN OODLES OF SHAPES (INCLUDING DOCTOR BAGS ETC.).
OFTEN THEY ARE QUITE GEOMETRIC.

4. Evening bags: CONTAIN MANY DIFFERENT STYLES, INCLUDING THE (HARD CASE) CLUTCH BAG, BUT ALSO MINI SHOULDER BAGS OR DRAWSTRING BAGS. THEY OFTEN FEATURE ELEGANT ACCENTS, LIKE STONES, SEQUINS, BEADS AND SHINY FABRIC.

5. Wristlet: IS A VERY SMALL BAG
THAT HAS A VERY THIN STRAP TO
WEAR AROUND YOUR WRIST. IT CAN
HOLD ONLY A FEW SMALL ITEMS
AND IT IS OFTEN USED FOR EVENING
WEAR . IT HAS BECOME VERY POPULAR
RECENTLY FOR CLUBBING.

6. Envelope bag: IS A CLUTCH OR HANDHELD BAG THAT IS SHAPED LIKE AN ENVELOPE AND FEATURES A FOLD OVER FLAP CLOSURE.



# SHOES



LOTS OF WOMEN HAVE A BIT OF A
SHOE OBSESSION AND OF COURSE
everyone wears shoes. BUT THAT
DOESN'T MEAN THAT THEY ALWAYS
DO THE BEST TO ENHANCE THE OUTFIT.

THERE ARE ways to make the most of shoes, SO THEY GIVE YOUR LOOK ITS FINAL POLISH.

CHOOSE WELL AND YOU CAN give oomph to jeans and T-Shirt SIMPLY BY WALKING OUT THE DOOR WITH THE RIGHT LITTLE PAIR ON YOUR FEET!





TO MAKE THE BEST CHOICE, HERE ARE SOME TIPS ON what to look for in a shoe:

1. IF YOUR SHOE IS cut very high, IT WILL show less of your feet/legs AND THEREFORE MAKE THEM appear heavier and shorter WHEN WORN WITH SKIRTS. UNLESS THEY ARE HIGH HEELED BOOTIES, SAVE THEM FOR YOUR PANTS.

2. Embellished shoes can add a special extra TO YOUR OUTFIT BUT THEY ALSO draw attention AND CAN MAKE THEM LOOK BIGGER.

3. Buy colours that suit you.
MANY PEOPLE STICK TO THE safe
options of brown or black AND
EVERYONE SHOULD HAVE A PAIR OR
TWO OF THIS COLOUR. BUT IT CAN
GET A LITTLE BORING.
Some outfits benefit immensely
from a splash of colour below!

SO WHEN YOU GO OUT TO GET SOME COLOURED FOOTWEAR CONSIDER THIS: Remember what you have in your wardrobe already. YOU SHOULD BE ABLE TO MATCH SOME OUTFITS WITH YOUR COLOURED SHOES AFTER YOUR BUY! IF YOU HAVE A LOT OF pastels, silver IS A GREAT OPTION. Earthy TONED WARDROBES GET VAMPED UP BY red or orange SHOES.







4. A tapered shoe is the most slimming for your foot, BUT IT ALSO IS REALLY BAD FOR YOUR TOES (THINK BUNIONS!). SO A GOOD COMPROMISE COULD BE A squared off toe tip WHICH IS MUCH BETTER FOR YOUR FEET AND CAN LOOK JUST AS FLATTERING.

5. In terms of soles, thin ones are the most slimming. THE BULKIER THE SOLE, THE HEAVIER YOUR FOOT WILL APPEAR.

6. You should avoid to put on black shoes if you are wearing a lighter toned outfit, IT WILL CUT OFF LEGIENGTH.

THAT'S WHY EVERYONE IS GOING
NUTS OVER *nude shoes* WITH SPRING
DRESSES, IT MAKES LEGS APPEAR
SOOO LONG!

7. Crisp white shoes are a little bit dangerous AS THEY CAN MAKE YOUR FEET APPEAR BIG.

Off white IS A BETTER OPTION, BUT MAKE SURE LIGHTER TONED OUTFITS WORK WELL WITH IT.





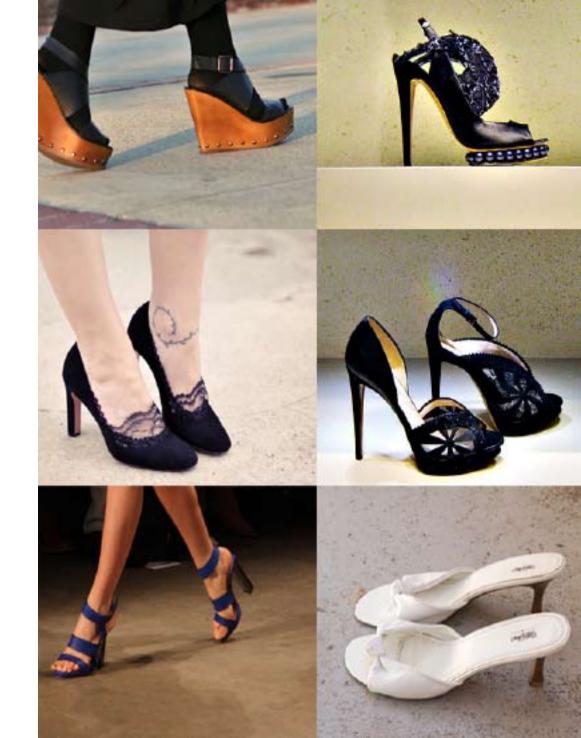
Choose shoes to help flatter your shape and build:

for short women: OF COURSE EVERYONE RESORTS TO high heels
BUT THERE ARE OTHER OPTIONS TOO!
YOU CAN WEAR monochromatic looks, match your shoe colour with the colour of your skirt and tights, AND CREATE AS MANY vertical lines AS POSSIBLE (AND AVOID HORIZONTAL ONES).

for thick ankles and calves:
Slingback shoes and boots
(ESPECIALLY RIGHT UP TO THE KNEE
SO IT DOESN'T CUT YOUR LEG IN
HALF) ARE BEST FOR YOU, AS WELL AS
wearing at least a half inch heel.
OH, AND AVOID ANKLE STRAPS.

For big feet: TO MAKE YOUR FEET LOOK SMALLER, WEAR round toes (DEFINITELY NO POINTY TOES) AND dark coloured shoes (LIGHTER TONES MAKE THEM LOOK BIGGER). High heels, wedges and pumps ALSO REDUCE SIZE AS WELL, THE LATTER BEING EASIER TO WEAR. Closed shoes and extra accents WILL ALSO MAKE THEM APPEAR SMALLER. FOR VARIETY, TRY PEEP TOES AND SLINGBACKS.

Emphasize the good: d'Orsay pumps WILL ACCENTUATE THE GRACEFUL CURVES OF HIGH ARCHES, ankle straps CAN HIGHLIGHT A BEAUTIFUL ANKLE AND slides CAN SHOW OF A PERFECT SET OF NAILS.





### To make feet look sexier:

IBET YOU GUESSED IT, high heels ARE THE OBVIOUS CHOICE. THEY SIMPLY elongate YOU, ADD HEIGHT, AND IN fun colours THEY MAKE YOUR LEGS JUST LOOK GORGEOUS.

NOW, MAYBE I AM NOT ALONE, BUT DESPITE THESE OBVIOUS BENEFITS, I STRUGGLE WITH HIGH HEELS. SO IT MIGHT BE GOOD TO KNOW THAT IT'S not impossible to look sexy with flat shoes as well, BUT MAKE SURE THEY ARE ACTUALLY PRETTY AND BENEFICIAL, SO NO DOC MARTENS.

Ballet flats in fun patterns or flat sandals WITH THIN, DAINTY STRAPS CAN ALL DO THE TRICK, TOO. ESPECIALLY IF THERE IS a little bling.

# When you go shopping:

Shop later in the day BECAUSE YOUR FEET SWELL UP DURING THE DAY.

Don't be fixated on size.

Look at yourself in a full size mirror AND ALSO CHECK YOUR SIDES AND BACK!

Walk on all kinds of surfaces (CARPET, TILES, ...) IF YOU CAN.

IT MIGHT BE OBVIOUS, BUT buy shoes that FTT. THERE IS NO POINT SQUEEZING INTO CUTE PAIRS YOU LIKE, BUYING THEM AND THEN REALIZING THAT YOU WILL NEVER WEAR THEM.





#### Buy shoes off season.

YOU CAN GET REALLY NICE
DISCOUNTS. THE BEST THING TO DO
IS TO BUY CLASSIC, TIMELESS STYLES
THAT WILL CARRY YOU THROUGH A
FEW SEASONS AND THAT GO WITH
MANY OUTFITS.

# Buy according to your lifestyle. IF YOU WEARJEANS AND T-SHIRT MOST OF THE TIME, THERE IS NO POINT IN OWNING SHELVES FULL OF EVENING SHOES, NO MATTER HOW PRETTY THEY ARE. HOPEFULLY, NOW YOU'RE ALL SET TO"STRUT YOUR STYLE"!

# PUBLISHING INFO

THIS BOOK HAS BEEN CREATED FOR YOU BY Daughters of  $\raiset{Neverland}$ , a scarf label for all women who love to live an imaginative, free-spirited life that is empowered by their dreams, fascinations and inspirations.  $\raiset{Daughters}$  of  $\raiset{Neverland}$  is owned and operated by ina kuehfuss. The label was created out of her passion for art and fashion in an attempt to make scarves for women who love to show off their personality, vibrancy and interests and who love stories as much as she does. The scarves all have a certain narrative that invites to be inspired. However wearing a scarf from  $\raiset{Daughters}$  of  $\raiset{Neverland}$  is also for women who want to let the world know their stories. In a believes your world does not simply exist of what you can see right now around you – it is made up of all your experiences, interests and dreams together. What we wear can tell us a bit of our story and accessories are a great way to do so.

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